

Research on Handan City Cultural Block Development Based on the "Central City" Construction

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Abstract: In the context of globalization and regional development integration, the construction of urban agglomeration has become a development strategy and reality, and speeding up the construction of central cities is a realistic mission and historical choice. In order to speed up the construction of Handan central city, the successful experience at home and abroad should be used for reference. The Beijing-Tianjin-Hebei economic region and central plains should focus on the development of the environment to strengthen regional linkage development together, with the help of a geographical advantage integration of Handan cultural resources, historical resources, historical and cultural blocks, the fashion leisure create blocks, creative technology blocks, blocks, etc., ecological landscape closely with capital to demand, planning construction innovation, advanced high-end cultural blocks, efforts to achieve scale agglomeration.

1. Introduction

Since 2012 when the central plains economic zone planning (2012-2020) was officially announced, the development of the southern Hebei province and the construction of "the center city of the border region of four provinces" have become national strategies. Cultural development, as the soul and fundamental driving force of urban development, plays an important role in promoting urban image and improving functions. Emphasis on cultural block construction, emphasizing the development of high-end elements gathered, emphasis on "Revitalize the city with culture" and one of the big landscape planning of the Beijing-Tianjin-Hebei region, will make with characteristic of Handan cultural blocks the development of representative, this article is to the coordinated development of Beijing-Tianjin-Hebei and Handan into blocks under the background of economic center city in the central plains culture construction and development direction were analyzed.

Handan has long been striving for the goal of building "an economic center city at the border of four provinces". The central plains economic zone planning (2012-2020) puts forward a new target positioning for Handan to build a "central city with important influence in the central plains economic zone" from the perspective of national planning. Handan city is located at the eastern foot of Taihang mountain at the southern end of Hebei province. With the Taihang mountains in the west, the north China plain in the east and Jin, Lu and Yu provinces bordering, it is a famous national historical and cultural city, a tourist show city in China, a national garden city, a national model city for double support and a capital of Chinese idioms and allusions. Handan is the central city in the south of Hebei province. It is a famous historical and cultural city with a long history and pleasant scenery. Its long history has left Handan with rich cultural relics and numerous places of interest. It has always been a strategic place where soldiers must contend with each other. Handan city has a Fuyang, Qinhe from west to east through, forming a unique urban blue corridor, which has become the basis of the old city style.

Whether it is "the economic center city in the border region of four provinces" or "the central region with important influence", the construction of "the central city" has become the mission of Handan. As is known to all, the choice of strategic breakthrough is a matter of global urban development, the center city at home and abroad and even the development of metropolis of practice has proved that in the industrial age, the culture is the soul of urban construction and development of the basic power, by vigorously developing urban culture blocks to promote city image and function of the overall ascension, then to promote and stimulate the development of the

urban development the accumulation of the elements especially high-end development finally gradually realize the construction of regional central cities and the basic objective of the construction of international metropolis, has become today's classic central city and international metropolis development at home and abroad..

Foreign research on urban culture blocks started after the second world war, with the developed countries after the war the pursuit of urban prosperity, post-industrial city development and city competition adapt to the objective development of globalization, the western developed countries first launched worldwide in order to "urban renewal", "urban renewal", "city beautification", "transformation" urban development as the center of a series of urbanization movement, on the study of the theory of the urban cultural blocks and therefore gradually began to rise, and achieved fruitful. Through sorting out relevant research literature, it is found that foreign researches on urban cultural blocks present the following characteristics: Firstly, it emphasizes the subject status of "people" in the city to meet people's spiritual and cultural needs. Secondly, it focuses on the protection and inheritance of the urban context and the driving role of the urban tertiary industry by taking the remediation of the hollowing out of the old city and the revitalization of the central city as the main functions. Third, with the construction of regional or international central city as the goal, with the comprehensive promotion of the modern cultural function of the city as the focus. The influential theories mainly include sitt's urban space art principle, schulz's place theory, and transik's bottom theory. More influential works and theory mainly includes the city image, city renewal of the historic district, the city blocks, the aesthetics of the street, street and square, the death and life of America's largest cities, the urban space, the space syntax, and west of the city space art principles, schultz's theory of place, tran in favour of the bottom of the figure, etc.

Domestic research on urban culture blocks began after the reform and opening to the outside world, based on the domestic prosperity of urban commercial culture, promote the city history and culture protection, to shape the image of the city, and promote urban development and transformation of the development of cities such as multiple reality needs, at the same time by the international "urban renewal", "urban renewal", "city beautification", "transformation" urban development and a series of urbanization movement, the influence of domestic researches on the theory of urban cultural blocks also gradually began to strengthen, and made a lot of research results in a short time. Through the analysis of relevant domestic research literature, it is found that the domestic research on urban cultural blocks presents the following characteristics: first, the basic starting point is to highlight the urban characteristics and shape the urban image; Secondly, the research content has gradually shifted from the introduction of foreign experience to the comprehensive attention to the problems related to the construction of domestic urban cultural blocks, and the research scope has become more and more extensive. Thirdly, the case study is gradually transformed into systematic study, and the research level is gradually improved.

Since the second world war, with the global "urban renewal", "urban renewal", "city beautification", "transformation" urban development and a series of constantly promoting the movement of urbanization, urban functions of cultural development has become a unstoppable trend, in the central business district (CBD), the central recreational business district (RBD), as a representative of culture characteristic block in the growing status and role in the development of the city. It has become a classic practice at home and abroad to promote the gathering of urban development elements, especially high-end development elements, by vigorously building and developing cultural blocks, and finally achieve the urban development goal of central city and even metropolitan construction. Competition globalization, the integration of regional development in the city under the background of The Times, build urban agglomeration has gradually rise to significant national development strategy, no matter from the reality of Handan city own development needs, or take the express of national central plains economic zone development strategy, speed up the construction of "center city" has become the era of Handan city choice and important mission. To accelerate the construction of "central city", Handan must learn from the successful experience of the construction of central cities at home and abroad, vigorously implement the strategy of strengthening the city with culture, and take the construction of urban cultural blocks as an

important breakthrough point to accelerate the construction of central cities. Influential works include: City theme culture and the rise of the world famous city, world urban culture shaping innovative research, the pedestrian street of business abroad, the foreign urban central business district and the pedestrian street, the diverse public art and the shape of the urban cultural space, the charm of the 21st century commercial pedestrian street, the city historical and cultural blocks conservation and utilization pattern research, the continuation of city historic districts, the systemic research of urban public space, "urban creative space" and "the theory and practice of urban cultural industry park", "China's cultural industrial park", the conservation and utilization of industrial heritage, the city open space - widely Green field waterfront landscape and so on.

Handan city blocks for the construction of the culture, we must to cultural city construction area for the review of guided by the big city cultural viewpoint, to do well in the conceptual planning at the same time, insist on advancing from two layers: one is to focus on the Beijing-Tianjin-Hebei economic zone and the central plains regional development pattern, strengthen the coordinated interaction and the surrounding urban culture brand development, focus on the construction of one or two to regional culture leading role, to promote regional cultural exchange of the high-end cultural blocks, seeking in the open area and achieve target of the construction of the central city in the cooperation. 2 it is based on Handan city itself, with multiple functions, layout features into the basic principles, strengthen the city history and culture, modern culture, fashion leisure culture, creative technology and culture, the integration of ecological landscape culture and cultural resource, endeavor to realize the clustering of Handan city culture blocks, brand development, to achieve the best scale biggest gathered, brand marketing, spatial structure, the social harmony etc multiple effect. A large number of domestic and foreign research results have been obtained, which provides a wide range of reference and valuable experience for Handan to build a "central city".

The unique cultural phenomenon of Handan's historical development has formed distinct cultural lines such as Cishan culture, Nuwa culture, Zhao culture, Caowei Jianan culture, Northern Qi buddhist culture, Guangfu Taiji culture, dream culture, cizhou kiln culture, idiom and allusion culture, border revolutionary culture and so on. Culture is the upstream of the cultural industry chain. Relying on the rich tourism resources and unique historical culture of Taihang mountain, we should strengthen the sorting, sorting and research of culture, find the foundation of creativity and the correct entry point, and develop distinctive and attractive cultural memory points. Based on the project, based on the actual situation, closely combined with the capital flow demand, planning and construction of innovative, advanced high-end cultural industry blocks, and strive to achieve scale concentration. Unfortunately, on the one hand has the national famous historical and cultural city of Handan title with aura, on the other hand also has the construction of "center city" the goal of development orientation, but has not yet been put in Handan culture blocks construction as an important breakthrough in promoting the construction of "center city", the system research about urban culture blocks construction planning is still lag and weak. It is believed that this study has certain positive significance to promote the construction of Handan city.

2. Summary

At present, many countries and regions are vigorously developing cultural industry as a new urban development point to cultivate. In developed countries, cultural industries not only surpass traditional industries in terms of development speed, but also show increasingly strong growth momentum in terms of industrial scale and wealth creation ability. The cultural industry in Handan started late, and the basic environment for the development of cultural industry, such as cultural industry policy, statistical index system, and relevant laws and regulations, is not perfect. However, as an emerging industry, the cultural industry has a promising prospect and huge market development space. Planning and development of a number of cultural blocks with regional characteristics, which represent the regional culture can highlight the city's most unique genes, the most memorable history, the most shining charm, cultural and economic image, improve the city's cultural taste. In this paper, the center city at home and abroad successful experience of the construction of the urban cultural block system is summarized, and to promote the construction of

Handan city to speed up the central city has certain enlightening significance, and targeted to Handan city to accelerate the development of cultural blocks a series of countermeasures and Suggestions measures, blocks of Handan city to strengthen culture construction has a certain reference value.

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